

ELENA VILLALOBOS NOLASCO

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National Autonomous University of Mexico (UNAM)
Mexico City.

RESEARCH INTERESTS

Decision models, choice behavior, applied behavioral sciences, intertemporal choice, behavioral economics, Bayesian cognitive modeling, Bayesian inference, data analysis, learning models, behavior measurement, risky behaviors.

EDUCATION

- 2018
- 2019 **APPLIED STATISTICS SPECIALIST**
Thesis Project: Bayesian Evaluation of intertemporal choice models.
Research Institute in Applied Mathematics and Systems, UNAM.
- 2012
- 2016 **BACHELOR'S DEGREE WITH HONORS IN PSYCHOLOGY**
Thesis Project: Studies in intertemporal choice.
Concentration area: Behavioral and Cognitive Sciences.
School of Psychology, UNAM.

ACADEMIC & PROFESSIONAL EXPERIENCE

- Autumn,
2019
- present **TRAINER**
Global Project Training with the Common Cents Lab: Improving financial decisions for low -to moderate- income households using behavioral science knowledge.
Center for Advanced Hindsight, Duke University - Proyecto ICCE, UNAM.
- Autumn,
2018 **PROJECT MANAGER**
Project of Processes Assessment and Documentation of the 'Construye T' program: Evaluating institutional efforts to promote and to develop social emotional skills in junior students.
UNAM / United Nations Development Programme / Secretary of Public Education.
- Spring,
2018 **RESEARCH ASSISTANT**
Project of Integration of Behavioral Sciences and Economics (Proyecto ICCE).
Perception, cognition and behavioral economics Laboratory, UNAM.
- 2015
- 2019 **LAB MANAGER / RESEARCH ASSISTANT**
· Project of Application of probabilistic models in the study of cognitive processes and the design of algorithms for service robots.
· Project of Virtual Tools Development to teach Cognitive and Behavioral Sciences.
· Project of Adaptive Learning in Dynamical Environments.
Adaptive Behavior Laboratory (Lab25), UNAM.

PUBLICATIONS

JOURNAL ARTICLES

- 2017 Chávez, M. E., Villalobos, E., Baroja, J. L., & Bouzas, A. (2017). *Hierarchical Bayesian modeling of intertemporal choice*. Judgment and Decision Making, 12(1), 19-28.
<http://journal.sjdm.org/16/16906/jdm16906.pdf>

SYMPOSIA

- 2017 Villalobos, E., & Bouzas, A. (October). *Interval effects and intransitivity in intertemporal choice and risky choice*. Symposium conducted at the VI International Seminar about Behaviour and Applications, Tlaxcala, Tlaxcala.
- 2015 Villalobos, E., Chávez, M. & Bouzas, A. (October). *Bayesian Mixture Models for Intertemporal Choice*. Symposium conducted at the V International Seminar about Behaviour and Applications, Mexico City.

POSTERS

- 2019 Ruiz, A., Villalobos, E., Yáñez, N., & Palafox, G. (November). *Persistence and sunk cost effect in humans: Adjustment to probability distributions of earnings*. Presented at the VII International Seminar about Behaviour and Applications, Guadalajara, Jalisco.
- 2019 Niño, J.M., Villalobos, E., Villareal, J., Chávez, A.F., & Lira, R. (November). *Transitivity in gains and losses*. Presented at the 40th Annual Conference of the Society for Judgment and Decision Making, Montreal, Canada.
- 2018 Baroja, J.L., Villalobos, E., & Bouzas, A. (November). *Pigeon adaptation to unsigned changes in the rates of reward of VI-VI concurrent schedules*. Presented at the XIX Biennial Meeting of the International Society for Comparative Psychology, Los Angeles, CA.
- 2016 Villalobos, E., & Bouzas, A. (November). *Intransitivity in Intertemporal and Risky Choice*. Presented at the 37th Annual Conference of the Society for Judgment and Decision Making, Boston.
- 2015 Chávez, M. E., Villalobos, E., & Bouzas, A. (November). *Bayesian Mixture Models for Intertemporal Choice*. Presented at the 37th Annual Conference of the Society for Judgment and Decision Making, Chicago, IL.
- 2015 Villalobos, E., & Bouzas, A. (September). *Variance in cost and task delay*. Presented at the XXV Annual Conference of the Mexican Seminar of Behavioural Analysis, Xalapa, Veracruz.

SCHOLARSHIPS

- 2018-2019 Project: *Application of probabilistic models in the study of cognitive processes and the design of algorithms for service robots*; (PAPIIT: IG120118).
- 2017 Project: *Virtual Tools Development to teach Cognitive and Behavioral Sciences*; (PAPIME: PE310016).
- 2015-2016 Project: *Adaptive Learning in Dynamical Environments*; (PAPIIT IN307212).
- 2015 Projecta 100 mil: Summer english program. California State University, Northridge.

COURSES

- 2017 *Introduction to the use of Psychometric models*. National Institute of Educational Evaluation.
- 2016 *Statistical Inference Models*. School of Psychology, UNAM.
- 2015 *Game Theory Introduction*. School of Psychology, UNAM.
- 2014 *Probabilistic Inference*. School of Psychology, UNAM.

TECHNICAL SKILLS

Data Management and Statistical Analysis: **R, RStudio, JAGS, Python, Excel**.

Experimental Frameworks: **PsychoPy**.

Typesetting: **L^AT_EX, knitr, Markdown**.

Version Control: **Git/GitHub**.

Websites programming languages: **html, CSS, Jekyll**.

Languages: **English (IELTS, C1 - February, 2017), Spanish (First Language)**.

Updated: April, 2020.